

ENTREPRENEURSHIP (ENTR)

Course information is subject to change. This list may not reflect the most current course offerings or curriculum updates. Please consult your advisor for the latest information.

ENTR 3500. Entrepreneurship & Small Bus. (3 Credits)

Prerequisite: 45 credit hours with 3 hours in BUSA, ACCT, or ECON or permission of professor Credit Hours: (3-0-3) This course explores fundamentals of entrepreneurship and managing the small business operation, including management, marketing, and finance. The course is intended to prepare students to launch and manage new and existing small businesses with an emphasis on practical application. The course will include case studies, profiles of effective entrepreneurs, market research methods, and business plan development .

ENTR 4010. Entrepreneurial Finance. (3 Credits)

The course provides financial management practices with theories, knowledge, and financial tools an entrepreneur needs to start, build, and harvest a successful venture. The course will explore various aspects of financing and entrepreneurial ventures. Emphases will be placed on crafting a business plan, forms of ownership, and exploring funding options.

ENTR 4020. Tech & Innovation in Entrepren. (3 Credits)

The course introduces students to the entrepreneurship process and how that process enhances the movement of technology to the market. The key concepts presented include how technology drives innovation, how to foster a culture of innovation, and how to create organizational wealth through invocation and technology.

ENTR 4100. Entrepreneurship Leadership. (3 Credits)

The course gives students an understanding of leadership processes that underline the survival, effective functioning and self-determination of new and growing businesses. The course will examine several topics that reflect key individual and organizational issues, and critical leadership competencies for entrepreneurs.

ENTR 4300. Management & Growth in Entr. (3 Credits)

The course explores the management growth aspect of an entrepreneurial business, focusing on the nature and challenges of entrepreneurial business as they move beyond startup. The primary focus of the course will be managing and building an organization capable of growth and ensuring the organization can sustain growth as the market and competitive environment changes. Key topics include managing with limited resources, identifying key people and establishing processes, creating organization culture, stabilizing cash and other financial resources, and establishing a vision to drive the organization.

ENTR 4500. Entrepreneurial Internship. (3 Credits)

The internship offers students the opportunity to gain practical work experience and real-world exposure to the entrepreneurial environment, while working under the guidance and supervision of a successful practitioner. In the process, students have the opportunity to learn and develop the necessary interpersonal and professional skills for entry into an organization after graduation.