

# COMMUNICATIONS (COMM)

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## **COMM 1100. Intro to Human Communication. (3 Credits)**

Prerequisite: None Credit Hours: (3-0-3) A survey of human communication including discussions of intrapersonal, interpersonal, group, public, media, non-verbal, intercultural, and linguistic issues. Various communication performances are required of all students. It includes the development of critical thinking skills through college level writing and the development of research skills. Students are required to become minimally proficient with a range of electronic media including GALILEO, electronic mail, and the World Wide Web.

## **COMM 1110. Public Speak. (3 Credits)**

Prerequisite: None. Credit Hours: (3-0-3). An introduction to the basic principles of public speaking, including informative, persuasive, and commemorative speaking, preparation and presentation of speeches, and critical analysis.

## **COMM 1500. Intro to Interpersonal Commun. (3 Credits)**

Prerequisite: None. Credit Hours: (3-0-3). An introduction to communication as it occurs in a two-person context, emphasizing how individuals use verbal and nonverbal communication to improve social and personal relationships.

## **COMM 2100. Intro to Mass Communication. (3 Credits)**

Prerequisites: Completion of both COMM 1110 and ENGL 1102 with a grade of C or better Credit Hours: (3-0-3) An introduction to the field of mass communication: students will examine various sectors of the media industry, including television, radio, print media and the internet as well as explore factors that influence mass communication including government regulations, audiences, technological advances, and other current trends.

## **COMM 2180. Special Topics in Communicatio. (1 Credit)**

Prerequisite: Completion of or current enrollment in COMM 1100 Credit Hours: (0-3-1) An independent study of a special topic in the field of Communication under supervision of a Communication faculty member.

## **COMM 2200. Intro to Intercultural Comm.. (3 Credits)**

Prerequisites: Completion of both COMM 1110 and ENGL 1102 with a grade of C or better Credit Hours: (3-0-3) An examination of how cultural identity shapes communication practices: students in this course will explore how cross-cultural communication on such subjects as politics, sexuality, religion, family and self can lead to confusion or conflict while exploring as well strategies for successful communication with cultures different from our own.

## **COMM 2280. Communication Internship. (1-3 Credits)**

Prerequisite: Approval of the Department Head prior to registration and enrollment in or completion of ENGL 1102. Credit Hours: 1 to 3 credit hours (0-6-1) or (0-12-2) or (0-18-3) Provides practical experience in a professional setting appropriate for a student in communication. Will be under the supervision of a skilled practitioner in their particular area of communication.

## **COMM 3100. Argument & Persuasion. (3 Credits)**

Prerequisite: Grade of C or better in ENGL 1102. Credit Hours: (3-0-3) A survey and history of formal argumentation and the theories that dominate the field, with additional emphasis placed upon the rhetorical structure of and developmental strategies for persuading an audience within professional contexts.

## **COMM 3330. Advanced Communication Skills. (3 Credits)**

Prerequisite: COMM 1110 with C or better or COMM 1100 with C or better Credit Hours: (3-0-3) Analysis and application of interpersonal, small group, and mediated communication skills as effective speaking, listening, negotiation, conflict management, presentation, and media interviewing.

## **COMM 3930. Public Relations. (3 Credits)**

Prerequisite: Grade of C or better in ENGL 1102 Credit Hours: (3-0-3) This course provides an introduction to the field of Public Relations. Students explore the importance of several factors (e.g. research, planning, strategy, media, ethics, law and communication) in creating and sustaining relations between a variety of organizations and their key publics.

## **COMM 3940. Small Group Commun. (3 Credits)**

Prerequisite: Grade of C or better in ENGL 1102 and completion of a 2000-level English course. Credit Hours: (3-0-3) Working in small groups requires communication skills in building leadership, performing tasks, resolving conflicts, and establishing norms. This course provides a foundation of theory, methods and skills for creating effective small groups and for becoming effective and ethical group members.

## **COMM 3950. Organizational Comm. (3 Credits)**

Prerequisite: Grade of C or better in ENGL 1102 and completion of a 2000-level English course. Credit Hours: (3-0-3) Contemporary theory and intellectual traditions applied to the study of organizations and the role of organizations in society and cultural practices.